

**King Living UK x Berkeley Group Offer
Terms and Conditions 2026**

1. These Terms and Conditions apply to the **King Living UK x Berkeley Group Offer**, which is offered by King Furniture UK Ltd (King Living) (the **Offer**).
2. The Offer means that an eligible customer can receive the nominated Discount off the Full Price or Total Value of a King Living product (excluding the **Exclusions**), subject to these Terms and Conditions.
3. The **Discount** is: 50% off the Full Price or Total Value Price.
4. **LOWER PRICE GUARANTEE:** If a separate promotional offer applies to a King Living product which is eligible for the Discount, and the promotional price of that product is equal to or lower than the price of that product when the Discount is applied, the Discount for that product is instead 10% off the promotional price.
5. **Exclusions:** The Offer is not redeemable: (i) at any King OUTLET sales venue; or (ii) in connection with the purchase of Clearance Products; or (iii) in connection with the purchase of King FreeForm Products; or (iv) in connection with a King Trade transaction.
6. **Eligibility Requirements:** To receive the Discount, a customer must satisfy all of the following requirements during the Term:
 - (a) be an owner or a resident of an address within an Eligible Development;
 - (b) provide Proof of Address in accordance with clause 8; and
 - (c) purchase the products for their own domestic and personal use, and not for any commercial purposes.
7. **Eligible Development** means a residential development in the United Kingdom which is or was marketed under the Berkeley, Berkeley Living, Berkeley Partnership, St George, St Edward, St James, St Joseph or St William brand, or any other residential development which King Living confirms in writing is an Eligible Development. An Eligible Development does not include commercial premises within a development, including premises marketed under the Berkeley Commercial brand.
8. **Proof of Address:** King Living accepts a UK driving licence, utility bill, council tax bill, tenancy agreement or contract of sale showing the customer's name and an address within an Eligible Development. King Living may decline to apply the Discount where satisfactory Proof of Address is not provided.
9. The Offer:
 - 9.1 starts on Wednesday, 12 August 2026 and ends at close of business on Sunday, 14 February 2027 (the **Term**);
 - 9.2 is **not** available to online customers;
 - 9.3 is limited to King Living products offered for sale in King Living showrooms in the United Kingdom;
 - 9.4 is available only to a customer who attends in person at a King Living showroom in the United Kingdom;
 - 9.5 does not apply to the exclusions;
 - 9.6 does not apply to delivery fees or service charges; and
 - 9.7 cannot be retrospectively applied to a previous order and cannot be used in conjunction with any other promotion, discount or promo code, except as provided in clause 4.

10. A customer must present Proof of Address of an Eligible Development when they attend the King Living showroom to finalise their order.
11. There is no limit on the number of transactions in which a customer may claim the Discount during the Term. The Discount will be applied to the same, single transaction which satisfies the Eligibility Requirements. Discount cannot be deferred to another transaction or aggregated across transactions.
12. Offer cannot be re-sold or re-issued and is not redeemable for cash or credit.
13. King Living reserves the right to change, alter or end the Offer at any time.
14. King Living's [standard Terms and Conditions of Sale](#) apply to all products sold as part of the Offer, except to the extent they are varied by these Terms and Conditions, which take precedence.

For any questions regarding King Living's ***King Living UK x Berkeley Group Offer*** contact King Living Customer Service using the contact details available on this website.